

*Press Release*  
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## Creative Sound Studios Finishes Work on *A.K.A.*

Orefield, PA - Creative Sound Studios has recently finished work on Independent Dream Machine's latest film, *A.K.A.* Executive Producer, Zeke Zelker, calls the film "a high energy comedy that blends the entertainment industry with the human struggle for acceptance." In their new Dolby 5.1 surround suite, Digidesign ProTools 24|MixPlus<sup>3</sup> running on an Apple G4 along with Digidesign/Focusrite's Control 24

were utilized to edit and mix *A.K.A.* The film features bands such as Aztek Trip, Zen for Primates, The Tumblers, and The Push Stones. Creative Sound Studios owner/engineer Helena Schwoyer says "...it's a great showcase for regional musicians and talent...it really shows off all the talent right here in the Lehigh Valley."



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*"...It's such a relaxed environment, we always walk out happier with our project than when we walked in!"*



## Creative Sound Offers Lehigh Valley a Variety of Services

Creative Sound Studios is a full-featured audio post production environment. Studio designer Jimmy Mahr designed the spacious floor plan to include two 400 sq. ft. control rooms, a 600 sq. ft. studio, a machine room, offices, and a full kitchen.

They offer complete audio post for Television and video with Dolby Digital 5.1 mixing and Dolby Prologic Surround mixing and encoding. A large selection of library music and sound effects allows for top-notch radio and television commercial production. The 600 sq. foot studio serves both control rooms for tracking, foley, and ADR. Narration/VO recording and editing

as well as Jingle Packages including original music make Creative Sound a one-stop shop for all audio needs.

At the state-of-the-art facility, both control rooms house ProTools 5.1 24|MixPlus systems running on Apple G4's. Both rooms are equipped with Tannoy Monitors powered by Crown amplification. Neumann, AKG, and Sennheiser are just a few of the names that grace the mic cabinet. For a complete equipment listing, visit [www.creativesoundstudios.com](http://www.creativesoundstudios.com).

## Creative Sound Serves a Wide Range of Customers

Creative Sound has been in business for over 25 years, making its beginnings on 6<sup>th</sup> Street in Allentown, Pennsylvania before moving to its current location in Orefield, Pennsylvania, just north of Philadelphia.

Recent and current projects include audio post for *Forensic Files*, which

is beginning its 5<sup>th</sup> season on CourtTV. Creative Sound has been there from the beginning, over 140 episodes ago and 32 planned for this season. *Forensic Files* is produced in Dolby Prologic Surround. They've also completed a number of one-hour specials for TLC titled *Medical Detectives*, as

well as recording Harry Rinker for HGTV's *Collector Inspector*. Creative Sound also keeps busy with local radio and television commercials as well as corporate videos from businesses like Penske, Mack Trucks, Crayola, and Stanley Tools.