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History Comes Alive in FORENSIC FILES Special

Creative Sound recently completed post on a Forensic Files special featuring the Lindbergh Baby kidnapping. In this one-hour special, Medstar TV and Forensic Files commissioned a brand new investigation into the seventy year-old crime and attempted to solve this long-disputed mystery by re-examining the physical evidence from the case utilizing today's technologies. The special presented Creative Sound with some of the same challenges as the normal half-hour Forensic Files episodes, which Creative Sound has posted for over eight years. These include general clean-up of the narration and on-camera interviews, replacing and adding ambience, sound effects, and foley, and the final mix in Dolby Prologic Surround. This special also required special attention regarding the original interviews and news footage from 1935, which needed a fair amount of noise reduction. •



"Great! O.K., this time I want you to sound taller, and let me hear a little more hair."

NEW! ISDN Ready! (well, kinda...)

Creative Sound is now equipped with ISDN-like capabilities. A new plug-in from Source-Elements, which debuted at this year's NAB conference, allows Creative Sound to establish an audio connection between ProTools systems anywhere in the world. This allows direct-to-the-timeline recording with real-time, broadcast-quality audio using their broadband internet connection. The quality is higher than ISDN and better yet, it's more cost effective because it does not require expensive ISDN lines, hardware, subscription fees, or minute-by-minute line charges. Your talent base just got a lot bigger! All the control rooms at

Creative Sound boast ProTools High-Definition Accel 2 systems. These systems allow them to record the highest quality audio available, giving you the highest quality product! Their rooms also include Tannoy Monitors powered by Crown amplification giving you a true-to-life sound you can depend on. If it sounds good there, it'll sound good anywhere! Neumann, AKG, and Sennheiser are just a few of the names that grace the mic cabinet. Creative Sound is *the* premier recording studio in the Lehigh Valley and they are ready and able to make your project sound extraordinary! •

Big Names a Common Sight at Creative Sound

Creative Sound Studios has worked for some pretty big names – companies such as NBC, Discovery Channel, Kodak, and even the Department of Defense – and big names are still coming to Creative Sound for a wide variety of audio production. This month alone they have recorded narrations for radio, CD-ROM, and even video games, as well as sweetening for television and video. One such project was a video for Crayola entitled *Crayola's Amazing Race*, a spoof on reality shows that will debut at a Crayola New-Products meeting. Employing their vast music and sound effects library, Creative Sound brought this light-hearted parody to



life. Also, talented voice-over artists, listed on Creative Sound's website, were utilized to record both a new on-hold message for PPL Gas & Utilities' phone system, and a narration for a DeWalt instructional video. In addition, international names such as INFOnxx, the world's premier provider of directory assistance and enhanced information services, and ScanSoft, the world's foremost supplier of speech and imaging solutions, both continue to rely on Creative Sound to make their products sound spectacular. •



30 Years Later and Still Going Strong

Creative Sound has a long history of exceptional audio production. Opening their doors almost thirty years ago in Allentown, Pennsylvania, Creative Sound rapidly became the foremost recording studio in the Lehigh Valley. They were then the first studio in the region to become non-linear, moving to Digidesign's early ProTools package in 1990. By 1995, they had outgrown their city

location and built their current facility in lovely Orefield, PA. Still less than an hour from Philadelphia, and an hour and a half from NYC, the studio thrived in their new location and they added another control room in 2001. Today, Creative Sound is flourishing and they will be celebrating their 30th Anniversary next year. •